

Dear Commissioners,

WAGM TV8/DT16 is a CBS/NBC/UPN affiliated full power television station operating on Channels 8 and 16. WAGM is the only commercial television station in DMA 203 - Presque Isle. For over 45 years WAGM has operated in the best interest of its ownership AND the public. WAGM TV8/DT16 is owned by NEPSK Inc., an S Corp solely owned by Peter Kozloski. Pete has owned the station for more than 20 years. We currently have 35 total employees with almost half of them working in our news department. We provide a full hour of local news at 6AM M-F, a full hour of local news at 5:30PM M-F, 35 Minutes of local news at 11:00PM and a half hour of local news at 6PM on Saturday and Sunday. WAGM TV8/DT16 takes its commitment to local news very seriously. In spite of a declining DMA population (15% in 10 years) WAGM has continued to produce the number one rated and highest share level newscast in the United States. Traditionally we are rated between 35 and 40 in households and achieve a 63-70 share number dependent on which rating period is used. Within the last two years we have added the 5:30 M-F news and a Sunday 6PM news. WAGM is Northern Maine's NewsSource.

In addition to all of our news product we nurture the United Way with a public service campaign and a yearly telethon and for the past few years we have been partners with the local food bank in the "Feed The County" campaign to keep the shelves of the food pantries full. In addition we support local drives, walks, and campaigns with staff time, airtime and financial contributions. During the current political season we have produced and aired a debate on the local tax cap issue and a one hour special on the 2nd District Congressional race in which the two candidates were given a half hour each to present themselves to their constituents. Our local news product has included numerous segments on local issues and full candidate profiles on those running for local election to the state level. Our Presidential coverage has been supplied by CNN NewsSource, CBS NewsPath and our local and affiliated stations in Maine as well as our own sidebars on the local aspects of the national race. Last, but not least, for 44 years WAGM has produced a harvest season program that runs for 4 weeks in September and October. "The Potato Picker's Special" is a one and a half hour studio program that features local farmers, local experts on marketing and agriculture and local celebrities in an informal kitchen setting. The main purpose of the show is to announce the daily start times of various farmers and their needs for harvest workers. The show airs from 4:30AM to 6PM Monday through Saturday and includes our local news and weather staff for updates for our viewers. WAGM is local television at the grass roots level. All decisions are made here in Presque Isle and all the efforts of our management and staff are devoted to entertaining, informing and operating in the best interest of the needs of our viewers.

Sincerely,

Gordon Wark
President/GM
NEPSK Inc. dba
WAGM TV8/DT16
& Polaris Cable Services